

Annual Report 2024

Obesity Awareness IN Action

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Mission Statement

To serve as a health and wellness change agent for our communities and our youth.
To provide education and tools to help care for, extend and improve lives.

Dear friends,

One of the pleasures of compiling our annual report is the opportunity it provides to reflect on our achievements and express gratitude for all that we've accomplished. The past year presented us with both opportunities and challenges. Here are some key highlights:

1. We organized two successful charitable walks, raising over \$4,000 for children in need.
2. We secured a physical office space, with approval to move into the Loveland Youth Campus in 2025.
3. We launched a new initiative within Obesity Awareness IN Action, partnering with Scheels and Altitude Running to create a shoe donation program aimed at providing discounted athletic shoes to deserving youth in care facilities. Our goal is to distribute 100 new pairs of athletic shoes in 2025.
4. We collaborated with AIMS College for Kids and other local organizations/non-profits/schools to educate over 400 young people in Iowa and Colorado through our Awareness Bound Program.

Board of Directors

Rosemary Parson – President

Candace Oates – Vice President

Jennifer McBride – Secretary

Ardis Kelley – Treasurer

Holly Godfrey – General Board Member

Candace Oates, Executive Director

Obesity Awareness IN Action is tax exempt under section 501(c)(3) under the Internal Revenue Code. Donations are tax deductible to the extent allowed by the law.

Classification | Public

Obesity Awareness in Action Statements of Financial Condition As of Dec 31, 2024 and Dec 31, 2023

	As of Dec 31,	
	2024	2023
ASSETS		
Cash and cash equivalents	\$ 19,109	\$ 6,654
Investments	-	-
Receivables	-	-
Other assets	-	-
Total Assets	\$ 19,109	\$ 6,654
LIABILITIES		
Accounts payable	\$ -	\$ -
Accrued expenses	-	-
Other liabilities	-	-
Total Liabilities	\$ -	\$ -
NET ASSETS		
Net Assets without Restrictions	\$ 17,224	\$ 6,654
Net Assets with Restrictions	1,885	-
Total Net Assets	19,109	6,654
Total Liabilities and Net Assets	\$ 19,109	\$ 6,654

Prepared January 6, 2025

Classification | Public

Obesity Awareness in Action Statements of Activities and Change in Net Assets For the Twelve -Months Ending Dec 31, 2024 and Dec 31, 2023

	Dec 31,	
	2024	2023
Revenue and Other Support		
Contribution Revenue	\$ 24,071	\$ 4,102
Program/Event Revenue	4,671	4,278
Investment Income	-	-
Other Revenue	9,110	-
Total Revenue and Other Support	\$ 37,852	\$ 8,380
EXPENSES		
Program/Event Expense	\$ (2,291)	\$ (4,034)
Operating Expense	(17,699)	(3,214)
Marketing/Advertising	(4,452)	(1,996)
Other Expense	(955)	-
Total Expenses	\$ (25,397)	\$ (9,244)
CHANGE IN NET ASSETS	\$ 12,455	\$ (864)
NET ASSET, BEGINNING OF YEAR	6,654	7,518
NET ASSETS, END OF YEAR	\$ 19,109	\$ 6,654

Prepared January 6, 2025